Assignment 05 _ Midterm



Project:

Find, Create, or use your studio brief and use Midjourney to produce deliverables that satisfy the brief. Your deliverables should use all the concepts covered in the course so far. For example generate images that have visual mood and style. Experiment with different aspect ratios, light types, film types, etc.. Do not settle on the initial images that Midjourney generates. Remember this is an iterative process. Spend time interrogating Midjourney to generate the best possible images to tell your story. Be sure to upscale, vary subtle, and strong as a means to generate images that become part of a family and look as if they are one cohesive design.

Objective:

Use Midjourney to incorporate all the tools learned in the course so far. These techniques will be useful to help tell your stories and satisfy your brief.

Process:

Interrogate Midjourney by entering your prompt many times and upscaling and varying as you go. Through the generative process create (10) images that satisfy your brief.

Deliverables

Produce (1) 36x36 printed sheet with the following deliverables:

(1) The Title (1) The Brief

(1) A Generic Prompt that best summarizes all prompts used throughout the process.

(10) Upscaled Large images selected from your results

(1) Image showing a summary of all your results

Schedule:

February 13th Brief, Concept, and Initial Images Due

February 20th Draft of all Deleverables Due

February 27th Midterm Presentation in Crown Hall North Upper Outer Core

Submit:

Submit all deliverables to the shared drive

Please save your files in a folder Firstname_Lastname in a sub folder A# Please save your work as a PDF Firstname_Lastname_Assignment#

HOMEWORK ASSIGNMENTS MUST INCLUDE THE FOLLOWING:

- YOUR NAME
- ARCH 490 AI in Architecture
- SEMESTER / YEAR
- MIDTERM